



CAPITAL  
CAMPAIGN

# HONOR YOUR PAST. BUILD YOUR FUTURE.

Deferred maintenance expenses due to limited funds, mechanical breakdowns and unexpected repairs, and backlogged or delayed construction projects, can result in significant financial challenges. This can result in a financial need of millions of dollars before taking action. This is why OSV has created a capital campaign solution tailored to your project-specific financial needs. *OSV Capital Campaigns* successfully separate capital funding needs from regular offertory while still giving you a complete consulting, communication, and recording program. OSV can administer diocesan and parish capital campaigns.

- Realize goals of up to 3 times the annual offertory
- Revitalize parishioner engagement
- Increase parishioner participation in contributions
- Coordinate envelope and Online Giving programs
- Enjoy outstanding customer service and support



Call OSV today for more info or to set up your first consultation: **800.348.2886 ext. 3000**

A CATHOLIC COMPANY HONORING CATHOLIC VALUES.

# RAISE FUNDS WITH A PARTNER YOU CAN TRUST

OSV's proven capital campaign solution is **flexible**. Our product and service offerings combine the use of technology with communication programs and **without added or hidden costs**. The 8 - 10 week solution includes consulting, design, printing, shipping, and postage. Whether you're looking to get started on new buildings, facilities upgrades, expansion projects, or debt reduction, our consultants guide you in determining how to best adapt materials to your needs.

Before beginning a capital campaign, many dioceses require parishes to perform a **Feasibility Study**. This is an additional service that OSV can provide to survey parishioners to understand the needs and desires of supporting a capital campaign project. This can be offered as an option prior to a capital campaign or as an independent study.

**OSV was always willing to do what we needed.**

They always picked up the phone. They were always at our disposal. We always received our materials in a timely fashion. Everything was well organized and well produced. OSV truly facilitated making our campaign as successful as possible.

**Charissa Saenz**

Director of Marketing and Development,  
St. Catherine of Siena, Kennesaw, GA



Scan with the camera on your smart device.

1

**MAJOR GIFTS**

Major donors are identified, contacted and invited to a series of receptions

2

**MAILING**

Materials created, reviewed and sent out

3

**ANALYSIS**

Final reports with results, recommendations and personalized thank you letters are sent out

**OSV**

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**osv.com**